Treasure in Gems 91



The
Amalgamated Printers' Association's
Annual Co-operative

Treasure Gems

1991

21st Edition

*Treasure Gems is made possible through voluntary participation of APA members.

☞ Of an edition of 110 copies, yours is:

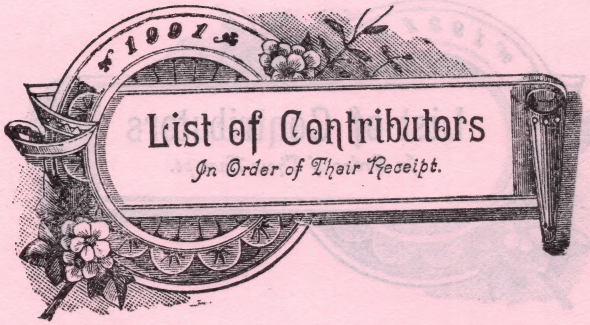



DEDICATED
to the Memory of
HERB HARNISH
Oct. 6, 1919—Mar. 7, 1991
Treasure Gems
Co-ordinator, 1981—1990.



Alvin Fick
Linomarl Bellke
J. Ed Newman
Dave Greer
Herb Harnish
Norris Whitbeck
Wilbur Doctor
Bob Long
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Robert D. Fusfeld
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Lil & Parker Worley
Charles Hinde
Robert Metzler
Charles L. Bush
Dave Churchman
Harold Segal
Stan Cousins

LIST CONTINUED ON REVERSE



Stan Kroeger
Alan Waring
Duane Scott
Steve Saxe
Rick von Holdt
Roger Frith
Fred Liddle
Gloria Stuart
Susan DeNeef
Dick Fleming
Ralph Babcock
Robert Merrill
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Mark Sableman
Charles Klensch
Ralph B. Ahlgren
David L. Kent
Dale Stedman
Leslie W. Boyer
Ian Robertson
Robert Kent
Carol Kent
John Clement
Dave Greer (2)

My Sincerest Thank-You to Jane Roberts, Alan Waring, and all who contributed their time & talents to create this issue. - Dave Greer

AS THIS IS WRITTEN

(August 1990) for the 1991 *Treasure Gems,* I am on the threshold of a new phase, or an old phase revisited, in my lifelong fascination with the printed word.

I'm sitting here with a clutch of type catalogs—dream books—sending off orders for typecases and a cabinet, ordering leads and slugs, contemplating the purchase of a Rouse slug clipper, about to buy a primitive one-armed paper cutting board, and in general reliving my early days of letterpress printing as an avocation.

That's what happens when you dissolve a private press and soon after realize you have divested yourself of everything except your incurable addiction.

Forty-one years ago I began with a 5x8 Kelsey hand press, three type cases and about enough type to half fill a teacup. That seed sprouted and grew like Topsy—willy-nilly and with little direction other than whim and love of type, and a recurring desire to see that first proof come off the Pearl.

And here I am, making the same mistakes while starting over again. No doubt I will fail to heed the wise advice to stay with various sizes of a single type family. Once again I am likely to end up with an acceptable typeface in a text size accompanied by a bevy of orphans which swear at it and each other.

What fun to live again the old days, to watch for the mail and the UPS truck. What fun to unwrap small packages and to lay those shiny lead soldiers in the case. Yes—even in these days when the wake for letterpress has been held, and the body is on the way to the cemetery.

The king is dead. Long live the king!

ATF Garamond, a sentimental holdover from days gone by; the press, as indicated in the text; the printer, Al Fick, 712 Waterway, Venice, FL 34285; APA 142, Balderdash Enterprises, Ltd.

24-pt. G-71 & G-72

This magnificent Linotype Border is once again available! Border: G-71 & G-72, (the corner-piece), have just been cast by Linomarl, member No. A.P.A. 535 at 30 pica line, the following prices:

A.P.A. Members: $4.00

Others: $5.00.

Freight: All orders: $3.00.

Please, specify how many corner pieces you require.

QUINTESSENCE WORKING PRESS-ROOM MUSEUM

356 Bunker Hill Mine Road
Amador City, California 95601
☎ (209) 267 - 5470

LETTERS

The making of
LETTERS
IN EVERY FORM, IS FOR ME THE
PUREST & GREATEST
PLEASURE,

&

At many stages of my life,
IT WAS TO ME WHAT
A Song is to a Singer,
A Picture to a Painter,
A Shout to the Elated,
Or a Sigh to the Oppressed.

—*RUDOLF KOCH*

The Quote is set in Goudy Old Style & printed on Fabriano Roma *a handmade, all-rag paper from the the famous Italian Fabriano Mill.*

For the 1991 **Treasure Gems** *by*
J. Ed Newman, APA 297



THIS reader was, probably, just as surprised as I, when he read the following article in Moore's weekly newspaper.

"A Law against obtaining husbands under false pretenses, passed by the English Parliament in 1770, enacts: —

'That woman of whatever age, rank, profeſſion, or degree, who ſhall, after this act, impoſe upon, ſeduce and betray into matrimony any of His Majeſty's ſubjects by virtue of ſcents, paints, coſmetic waſhes, artificial teeth, falſe hair, iron ſtays, bolſtered hips, or high-heeled ſhoes, ſhall incur the penalty of the law now in force againſt witchcraft and like miſdemeanors; and the marriage under ſuch circumſtances, upon conviction of the offending parties, ſhall be null and void.'"

Types: 6 Gothic Lightface, 6 Full Face No. 25, 8 Cond. Gothic No. 1, 8 Antique X Cond. No. 42, 9 O. S. XCond., 8 & 18 Ant. Caslon, 12 Garamond.

Printed by Dave Greer, 183 Limekiln Road, Ridgefield, CT 06877.

The Printing Press Comes To Fort Wayne

The dawn of 1816 brought a feeling of the true joy of living to the early settlers of Fort Wayne. This feeling of comfort and security was not based on the standards of today. Few today could endure life measured by the style enjoyed by the pioneers typified by the tallow dip light, the open fire, the ox cart and pirogue.

The Miami Indian nation for the past four years had remained relatively peaceful and the territory was to be granted statehood in April. The few white traders who had ventured west to the mouth of the Maumee River lived inside the fort still mindful of the seige of 1812.

The national government realized that it was not yet time to remove the protection of armed troops from the area, statehood or not, and kept 56 men at the fort for over a year, just in case. Afterall, there were 29 Indian reservations surrounding Fort Wayne occupied by over

300 Miamis and knowing their fondness for intoxicants rendered them dangerous to the extreme.

By 1833 the town had been platted, the contract for the final 13 miles of the Wabash & Erie canal through the town had been let and $500.00 had been raised by its 354 citizens to persuade two Indianapolis printers to establish a newspaper here.

Thomas Tiger and S. V. B. Noel accepted the offer. A used Washington hand press, type and other needs were purchased of the State Journal and transported by wagon to Fort Wayne. The trip from Indianapolis, over mud trails, required two months to complete.

The office was opened in June and on July 6, 1834 the residents of Fort Wayne saw Vol. I, No. 1 of their own newspaper, The Sentinel, a four page, five column hometown sheet. The first issue carried a few ads of local merchants, "telegraphic dispatches" lifted from a month old Detroit paper as well as the complete text of the Constitution of the United States.

+

HERB HARNISH A·P·A 482
4716 Ottawa Drive Fort Wayne, IN 46835

THE MAGIC BARREL

Last October I had some work done on the car, and the mechanic brought it back one day when I was in the shop distributing type. Looking around bugeyed he said, "What's all this?"

"Type," I said, "I do some printing."

"Jeez. I've got a barrel of this stuff at the shop. I helped my friend clean out his grandfather's celler and I got all this lead. I'm going to melt it down for weights for my racing car."

I tried to stay calm and said, "We printers are always looking for type and maybe there is some I could use."

"Sure. Come take what you want, I don't need all of it."

So we got into the car and went back to the shop. Together we tugged and pulled at a metal drum and finally got it out in the open. It was full and floating on top were big pieces and medium pieces and lots of smaller stuff. I put a big handful in my pocket, and told him I had a lot of old lead I could trade for some of this.

So I went home and sorted out my sample. It looked mighty good and I called Dave Greer. The next day we had a planning session and decided that between us we had enough old lead

and discards to balance the weight in the barrel.

We got it all together, with a lot of empty pails and boxes and descended on the garage. My friend was not there, but we went to work, got all the type into my car, put our junk into the barrel, and went to Dave's house. Our net weight was 190 pounds.

I gave him hell — there he was, living about a mile from this treasure and he never smelled it. I always thought he had a collector's nose!

We put it in Dave's house because I was about to leave for Florida, and we didn't want it to sit in my barn and spoil.

I got periodic reports from Dave on the sorting chore and finally he sent a proof of the loot, 17 varieties from little Gothic to 42 point Ionic. There are certainly enough good things to justify (with a side glance toward Dave Greer) all the tedious work involved. Miracles do happen.

The count:

6 pt. Gothic hvy No. 1, 6 pt. Garamond, 8 pt. Kabel
10 pt. Caslon Bold, Garamond, Scotch Roman
12 pt. Engr Old English, Engr Shaded No. 3, Garamond, Scotch Roman, Typewriter
14 pt. Caslon 540, Caslon Bold, Futura, Kaufmann Bold
24 pt. Engr Old English, 42 pt. Ionic

Type used: Jefferson Gothic, Goudy Old Style

Norris Whitbeck 555 175 Florida Rd Ridgefield CT 06877

VVARNING!

Recent purchasers of Paul Hayden Duensing's XVIth Century *typeface should be aware that there are words & phrases for which that face was never intended. Here are a few examples:*

Next Exit 28 Miles : Allovv 6 vveeks for delivery : Cloſe cover before ſtriking : Made in Taivvan : Nevv Kids on the Block : Right Turn on Red : Operators are ſtanding by : Crazy Bob's uſed cars : Leſs filling; taſtes great : Dr. Ruth : Garbage in, garbage out : Batteries not included :

Curb your dog : ſound bite : Jeſſe Helms : 2 Live Crevv : Nobody Beats Midas : Spin doctor : jelly beans : Read my lips : photo offſet : This Bud's for you : Schoolbus : Office party : Ollie North : Numbers cruncher : In your face : Dovv Jones : MBA : & Coddington Forkſtroke :

COMPOSED with tongue in cheek (which is a very naſty way to compoſe) for Treaſure Gems, Mcmxci, at Yᵉ Wayſide Preſs, W.L. Doctor, 554.

We have grasped the mystery of the atom and rejected the Sermon on the Mount. The world has achieved brilliance without wisdom, power without conscience. Ours is a world of nuclear giants and ethical infants. We know more about war than we know about peace, more about killing than we know about living.

General Omar Bradley, World War II



Reverse side handset in 14 point Goudy Old Style, 12 point Century Expanded Italic, with a 48 point Stradivarius initial







Printed on an 1878 C & M foot-treadle press
Bob Long - THE PRIMITIVE PRESS
445 Glen Court, Cutchogue, NY 11935





The Printing Press

The Voice of Progress and Universal Thought.

Much hath printing wrought for the well-being of all mankind. To movable types you are a debtor for your knowledge, your liberty, and your prosperity or your hope of prosperity. The foremost human benefactor is John Gutenberg. More than four centuries ago, his printing types pierced the darkness of superstition and dense ignorance which has prevailed through the many centuries. The Printing Press and the types of Gutenberg are now the pillars of fire which could lead us toward a more universal civilization that can surely come where mental and moral darkness shall reign no more.

OUR 1991 CONTRIBUTION TO TREASURE GEMS



D D D

Printed at the sign of the open book,
THE THREE GENERATIONS PRESS
the private press of
Jim & Nalda Doletzky



APA No. 269

Time is the
movement
that holds all
things together

al-Farabi



Despite incessant, savage warfare throughout the entire history of Islam there were many centers of learning and culture. The poet who wrote this famous statement about time was a Turk from ancient Farab who attended the court of a minor prince in Aleppo, Syria about 850 a. d.

Ref: The History of Islam
by Robert Payne, page 207
Dorset Press, NY, 1990

Printed at
MORNINGBIRD PRESS
by Robert D. Fusfeld
APA 573



JUST PRIOR to the AAPA convention in Tacoma, Charley Bush and Lee Hawes, succumbing to Ralph Babcock's enchanting prose about the Olympic Peninsula and Puget Sound, set out in a rented car for the US 101 loop. "An outstanding view of majestic cedar and fir giants, but it's somewhat like staring at the belly-button of a tree," or some similar comments, I believe, were their responses to the journey. "The only time we got a glimpse of the ocean was at some resort with a funny name like 'Kalalaylak' and they had a permanent 'no vacancy' sign so we couldn't even spend a night."

The resort is Kalaloch Lodge (Clay-lock) and right next to it is Kalaloch Campground, one of our all-time favorite retreats. Bon and I have fondly revisited this place with the funny

name for over 30 years. Our boys gained a love for the ocean here as we hiked, picnicked and explored its many reaches. There are seven beach trails strung along about 12 miles of coastline; each with its own personality and intrigue of tide pools, sentinal rocks, smelt dipping, seal and whale watching and fascinating beach combing.

Following the PLU meeting we toted our little fifth-wheeler once more to this wondrous spot; but alas! Yup, the 'no vacancy' sign was up. Desperately we backtracked five miles to the overflow site hoping for a spot in pit potty pasture. Originally a highway gravel pit, it's now designated "South Beach." Campsites are unmarked, it's 'first-come, first-served' until the place is full wall-to-wall and it's free. We felt lucky to find a niche upon arriving and downright euphoric next morning when a camper pulled out leaving a vacancy on the bluff affording us a panoramic view of beach, Pacific and sunsets.

Windswept coastal fir have always fascinated me so when I spotted a gnarled specimen in the midst of a craggy patch I hurriedly sketched it on one of my forays. Actually, it's a deciduous - possibly a bird-planted apple - but it had character.

The accompanying wood engraving was begun on a park bench overlooking the ocean (in a perennial drizzle), but finished just last week (mid-January) on the kitchen counter.

1991 Treasure Gems  The Millstone Press

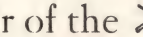
W. Gale Mueller ❦ 2903 E 13th ❧ Spokane, WA 99202

BEASTLY

Independent as a  on ice. Swift as an  . Stubborn as a  . A nation of  . A  's nine lives.

BYWORDS

 and guests stink after three days. Placid as a  . Croaks like a  .  sense. Wise as an  . Memory like an  . Ungainly as a  . The

 that laid golden eggs. Blind as a  . The  leaving the sinking ship. A hair of the  that bit you. That's a  of another color. Graceful as a  .  -ish on America.

Printed on a
5x7.5
Golding



Set in Thorne Shaded and Caslon No 540

Old-Time Printing, Jane Roberts, Prop.
Box 151, Fitzwilliam, NH 03447

POOR CLIFFORD'S

ALMANAC

NEVER GET BETWEEN A DEDICATED MARTYR AND HER LION

A HORSE WILL WALK TO WATER BUT A PENCIL MUST BE LEAD

PRIDE GOETH
BEFORE A FALL
ESCORTED BY THE RIGHT
TO PRINT MONEY

Overheard on C-SPAN:

The Vote Will now be considered
by Electronic Device

Innocence is Useless
Without a Good Lawyer

TRY ALTERNATIVE
ENERGY SOURCES:
HUG AN ARAB

Where There's a Will
There's a Wad

PROGRESS IS
INVARIABLY
DISAPPOINTING

A Fool and his Money
Never were United
Thanks to Withholding

Equal-Opportunity
Misanthropist

A Good Deed Seldom Goes Unpunished

PROSPERITY IS JUST AROUND THE CORONER

CHIEF EXECUTIVE: A SQUARE PEG IN AN OVAL OFFICE

TREASURE GEMS 1991
CLIFF LEONARD ANN ARBOR

YESTERYEAR



Resurrected
Art of bygone days

Murray A. Cohen
APA 491 - AAPA - MAP - ACP


T
University of Texas
Hul - la - ba - loo Hoo - ray
Hul - la - ba - loo Hoo - ray
H-o-o-r-a-y H-o-o-r-a-y
Varsity, Varsity, U - T - A.


I'M COMING, BAC AND



THE PORTOBELLO MARKET

Take the London Tube to Notting Hill Gate on a Saturday morning and follow the crowd to the world's greatest antiques market! You'll find a mile of street vendors briskly selling all kinds of antiques. American buyers are often astonished at the prices, but knowledgeable European and Middle Eastern buyers snap up the treasures.

In addition to buying antiques for our shop, we always search for letterpress printing treasures. This lovely wood engraving rewarded last year's

efforts at Portobello. Often we find toy Singers to ship home and sometimes spot museum quality full size machines that we can only admire.

In American Wood Type, Rob Roy Kelly tells a great story about inventor Issac Merritt Singer's adventures in the middle of the last century. A man of many talents, Singer went from his failing Merritt Players to manufacturing wood type in Ohio, then to space rented in a Boston machine shop. Singer's neighbor happened to be a sewing machine repairman; soon the two made history.

This leaf was handset in March 1991 for Treasure Gems. It is dedicated to all who treasure sewing collectibles.

The Liberty Tree Press, Bill Maccoun, Prop., APA 395

ON FILE

If an unkind word appears,
File the thing away.
If some novelty it jeers,
File the thing away.
If some clever little bit
Of a sharp and pointed wit,
Carrying a sting with it–
File the thing away.

If some bit of gossip come,
File the thing away.
Scandalously spicy crumb,
File the thing away.
If suspicion comes to you
That your neighbor isn't true
Let me tell you what to do–
File the thing away.

Do this for a little while,
Then go out and burn the file.

John Kendrick Bangs

JOE PRIEBE APA 527
38 EDGEWOOD DR. GRAFTON, OHIO 44044

Mark Twain's Futile $190,000 Investment in a Typesetting Machine



As a boy in Missouri, Samuel Langhorne Clemens (later known as "Mark Twain") learned printing, working at the *Hannibal Courier*. He worked in various shops across the country. Printing was in his blood the rest of his life. The urge to see himself in print led to his success as a writer.

With prosperity from his books he became interested in backing inventions, usually ending up with money poured down the drain. One of these was a "mechanical typesetter" first patented by James Paige in 1874. In 1885 Paige offered Twain half interest if he would invest in further development and marketing of the machine.

(over, please)

Evidently a perfectionist, Paige kept making improvements requiring many thousands more investment dollars and years of delay. The final, huge version with over 18,000 parts, was patented in 1895. By then it was too late, for the Linotype had become the typesetter of the future.

Only 2 Paige typesetters were built. One, on trial at the *Chicago Times-Herald* was operated successfully for a time, but became "out of order" too often and it was abandoned. Of the 2 machines, one ended up as scrap in World War II; the other went to the Mark Twain Memorial, Hartford, Connecticut. Twain lost $190,000.



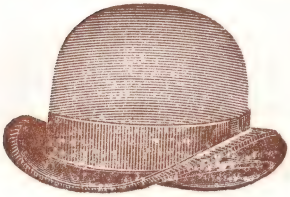
Carl & Evelyn Masson
75 Lincoln Street
Dedham, Mass. 02026



Lantern Press - A.P.A. 510

Celebrities I've Met

Wearer of The Brown Derby



I met Hon. Al Smith leaving the Army/Navy game early to avoid the rush. He commented on my blue derby and we talked on the subway into Manhattan.

Public Printer of U. S.

I worked with Gus Giegengack after his retirement from the Government Printing Office. We were with New Haven Electrotype.





An All-Time Best

I met Bill Tilden, in Chicago, at the Claycourt Championships.

My Best Friend

Dave O'Loughlin, the boy next door, who went to Boston and won the Boys Tennis Championship of the U. S., in 1922.

An Interesting Trip



I met Jimmy Stewart in the club car of the Iron City Express to Johnstown, Pennsylvania. He lived in nearby Indiana, Pa.

A Delightful Lady

My wife, Alice, and I met Myrna Loy in a small restaurant near where she was playing Summer Stock. She was very friendly.



An Old-Time Yankee



I met Lefty O'Douhl in his restaurant in San Francisco. Managing the Giants then. Talked for hours.

Other Greats

Grover Cleveland Alexander, Art Linkletter, Pop Warner, Johnny Marks, Paul Newman, Cyril Letzelter, and tennis players Suzanne Lenglen, Helen Wills, Vinny Richards.



Printed by Bill Greer, by invitation of the Co-ordinator, for my 21st issue. Types: Childs, Caxton Black, Fashion, Bookman & Italic, Sylvan Text, Geometric, Sturdy and Garamond. Printed on a 6¼ x 10 Pilot Press.

"... And so my fellow Americans, ask not what your country can do for you; ask what you can do for your country. For stripped of the temporary associations which give rise to it, it is now the moment when by common consent we pause to become conscious of our national life and rejoice in it, to recall what our country has done for each of us and to ask ourselves what we can do for our country in return."

Oliver Wendell Holmes, Jr. said it in his address before John Sedwick, Post Number Four, of the Grand Army of the Republic, May 30, 1884.

M. A. Carmichael - APA 563
Treasure Gems 1991

THE MAN BEHIND THE FACE

Names of Type Designers Set in One of Their Artistic Creations

John P. Cumming

KISMET

Sol Hess

FLASH

Richard Isbell

AMERICANA ITALIC

Aldo Novarese

SLOGAN

Stefan Schlesinger

RONDO BOLD

Quickie Quips

Boston

I have just returned from Boston. It is the only thing to do if you find yourself up there. FRED ALLEN

FASHION

Fashion is a form of ugliness so intolerable that we have to alter it every six months. OSCAR WILDE

Liberal

Hell hath no fury like a liberal scorned. DICK GREGORY

POETS

A poet more than thirty years old is simply an overgrown child. H. L. MENCKEN

Starlet

In Hollywood a starlet is the name for any woman under thirty who is not actively employed in a brothel. BEN HECHT

Guy Botterill at the House of Type, Baltimore

TRANSLATED NOTES — FRENCH EXCHANGE

Column from THE INLAND PRINTER dated May 1892



N ITALIAN doctor recommends the following preparation for the use of compositors with weak eyes: To one pint of water add a spoonful of brandy and a pinch of salt. It is said to relieve "that tired feeling" in the eyes wonderfully, if they are given a bath in the mixture every morning.

The association for encouraging the study of Greek in France has offered a prize to be given annually to the printer who is most proficient in Greek. All the competitors are separated into two classes, one for journeymen, etc. and another for apprentices. The task is to set a page of Greek from manuscript.

It was not till many years after the newspaper was first printed that a doctor named Theophrastes Renaudot, in 1631, obtained from Cardinal Richelieu permission to advertise in the "Gazette" in Paris. It was not till eighteen years later that an advertisement for two stolen horses appeared in an English paper, in 1649, but this style of announcement did not become popular till 1658, when the proprietor of the London coffee house, "The Sultans Head," made use of the columns of the newspaper to spread a knowledge of the virtues of the new beverage called teha, tay,or tea.

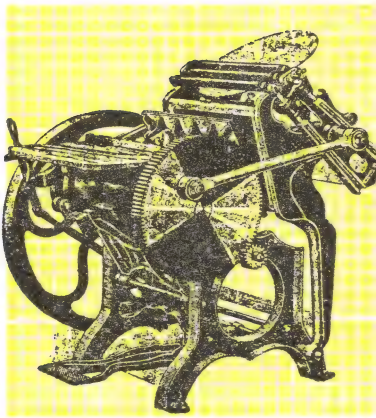
Treasure Gems 1991

a private printery

The Shamrock Press  Jack Murphy, Prop.

APA 382

Presses I Have Known



My Mother started it when she gave me a rubber type Swiftset printing press for Christmas. "Educational" toys like chemistry sets, lead soldier casters and, yes, printing presses, usually hold the interest of the average grade school age boy through the holidays, and are then relegated to the closet. Not so with the Swiftset. It opened up a whole new world for me, and so started the hobby horse I am still riding. I especially value the resulting friendships, including that of Les Boyer who I first met through the pages of the Swifset house organ.

From the Swiftset I graduated to a Kelsey 3x5. Five of my buddies also had Kelseys and we were all active in the AAPA. What excitement when the 3x5 "outfit" finally arrived, complete with one font

of type, one midget type case, a few pieces of furniture and a booklet explaining everything you ever wanted to know about printing.

I bought my next press from the local newspaper, an 8x12 Gordon Old Style. There were big problems in getting it down the basement and it sat outside under the old locust tree for several days while my Dad figured out what to do. Not wanting to waste a minute, I cranked it up and made the first press run right then and there; a real shade tree operation.

Some years later I acquired my current press, a 10x15 Challenge Gordon. It has survived three moves and thirty five years of my on-again, off-again printing habits. I guess the press to be about 100 years old and it ought to be good for another 100; but will it avoid the scrap bin?



Printed for Treasure Gems 1991 by Gordon K. Rouze, 5943 Dumfries, Houston, Texas 77096. Amalgamated Printer's Ass'n.602

TREASURE GEMS

THE PRINTING PRESS VOICE OF ALL PROGRESS AND WORLD THOUGHT

MUCH hath printing wrought for thy well-being & for all mankind. To movable types thou art debtor for thy knowledge, thy liberty, and thy prosperity or hope of prosperity. The foremost human benefactor is John Gutenberg. Four centuries ago his printing types first pierced that darkness of suspicion and dense ignorance which prevailed through the many cycles of centuries. Those types of Gutenberg are now as ever the pillars of fire leading us toward a universal civilization that is sure to come when mental and moral darkness shall be no more.



Item on Page One taken from Page 44 of 1923 ATF Specimen Book and Catalogue.

Words are things; and a small drop of ink, falling like the dew upon a thought, produces what makes thousands, maybe millions, think.

The item above is from Page 291 of the ATF Specimen Book and Catalogue.

I can not seem to hit the gage pins every time, so if you receive one out of register, I apologize.

Colophon

Hand set and hand fed to a 7x11 motorized ole Pearl treadle press at The Claricent Press of Clarence '498' and Millicent Prowell, of 4412 Brave Lane, Saint Cloud, FL 34772-8815, for the 1991 Edition of The Amalgamated Printers' Association's Annual: Treasure Gems.

Hansen's Improved Curving Machine

made by

THE H. C. HANSEN TYPE FOUNDRY

The machine was shown in the Hansen 1903 specimen book. They called it the simplest and most practical curving machine on the market. The price was $15.00 at that time. The curved

brass rule shown here was bent on one of these machines. While it was claimed that "It will rapidly and accurately bend brass rules, leads or slugs into circles, ovals or curves of almost any size; it will also straighten out curved or bent pieces of rules so that they may be used indefinitely." I found that it was not all that easy. ✣ ✣ ✣ ✣ ✣ ✣

Hand set in Powel, and printed on an 1889 C & P 8x12 at the Juniper Press by Phil Cade, 24 Ginn Road, Winchester, Mass. 01890. Treasure Gems - 1991

Typographic Oddity:

The CAPS shown in the group below are <u>not</u> jumbled!



YAHYMWOM OT TIAW UOY YMMOT

AHAMO OT OTUAYM WOTYAMUOY

To clear up the mystery, turn sheet over.
Hold in front of a light.

Typographic Oddity:

The CAPS shown
in the group below
are <u>not</u> lowercase!

TOMMY WOULD NOT WAIT TO MOW MY HAY
AHAMO OT OTUAYM WOT YAMUOY



WOOD ENGRAVING

Traditionally, boxwood has been the material used in wood engraving. The boxwood was cut across the grain and the resulting blocks were planed to a smooth surface upon which the design was engraved with various gravers (including the "slightly bent graver" used to excavate the hollowed parts.)

The above block shows parallel lines close together for shading and cross-hatching, delineating the bottom of the porch.

We don't know where the Portland House was, but it looks like a nice bed-and-breakfast place.



We have collected wood engraving blocks for some thirty years. During those years, we have never printed any of the blocks satisfactorily. Perhaps it was our lack of patience, time and expertise, but mostly, we think it was sheer terror at the thought of underlaying and overlaying to get something to print evenly.

If you have any advice, please don't write. Just come to the Maledictions Press and show us how you print antique wood engravings.

L & P Worley
The Maledictions Press



TOM EDISON A PRINTER?

In 1859, Thomas A. Edison became a printer at the age of twelve. He was a train boy selling refreshments on the Grand Trunk Railroad and he made the baggage car his headquarters. He was hanging around the Detroit Free Press one day and became interested in printing. Buying three hundred pounds of worn type, he set up shop in the baggage car. After setting local news and gossip, the impressions were then pulled by rubbing his hands across the paper laid on the inked form. He named it *Grand Trunk Herald.*

Illustration and excerpt from
November, 1878 issue of Scribner's Monthly

CHARLIE HINDE  BEAN CREEK PRESS

APA 508

Although our word "paper" is derived from the Papyrus of ancient Egypt, the invention of paper as we know it today is attributed to Ts'ai Lun, of China, in 105 AD.

Originally not a particularly popular product, legend has it that Ts'ai Lun feigned his own death after asking his mourners to burn paper "spirit money" at his gravesite and scatter the ashes over his grave to pay for his journey

into the afterworld. Actually, the story goes, he was resting comfortably beneath the ground, breathing through a hollow bamboo tube. When, the following day, he attributed his miraculous reappearance to the magical qualities of the paper, his invention suddenly became a highly desirable and valuable product... soon replacing the white stagskin used for official court documents and currency.

Printed by Robert A. Metzler, Fairlee, Vermont
From The Romance of Paper, *Crane & Co., Dalton, Mass*

PONY EXPRESS



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TO CALIFORNIA
in 10 days or less

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not over eighteen. Must be expert riders, willing to risk death daily.

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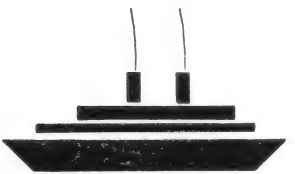
Apply: **Pony Express Stables**
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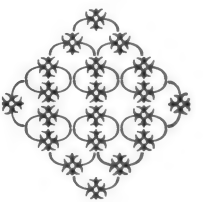


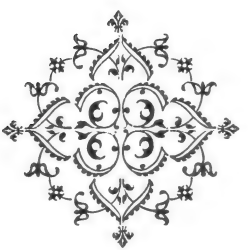
The PONY X Press of
Charles L. Bush
POBox 6115
St. Joseph, MO 64506
APA 495

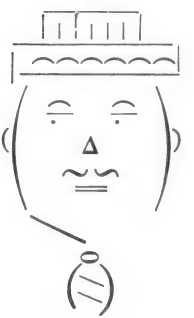
TYPE DOO DOO's

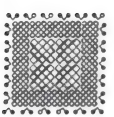
In 28 years of active looking, I have only run across a slim handful of ornamentation created from piece borders and "stuff" found in the "flubdub" cases. For better or for worse, here are the few that have survived. . .



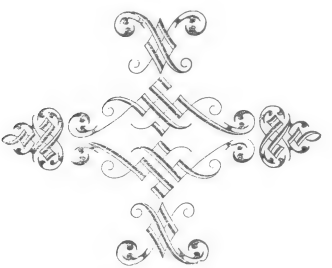


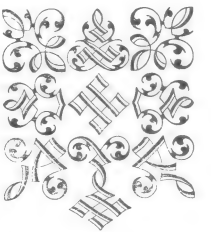


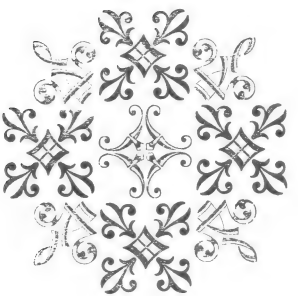




Easier for me to work with are the BB & S "Ransom Utilities & Rule Ornaments." Neat stuff, even if I'm a no-talent klutz in the actual event.









Inspired by John Horn & Respectfully Dedicated to Herb Harnish, Printer.




Listen up!

Is it wise to print four contributions a year to sustain your membership in the Amalgamated Printers Assn.?

How many pieces in the monthly bundle do you save? What percentage gets heaved into the circular file? Isn't it ridiculous to print a card-size piece, cut it into four pieces to satisfy your obligation?

Admittedly, some items are clever. Some go up on the printshop wall. Too few are examples of good typography. Some are true to the bewhiskered Joe Miller era. Occasionally, but not the norm, someone will set a pageful of interesting comment.

Wouldn't it be better to reduce the activity number to two, and allow the printer more time to concentrate on an item you would consider saving?

Harold Segal, 8949 Turton Drive, Phila., PA 19115

ANYONE YOU KNOW?

"Joe Smith" started another day early, having set his alarm clock (made in Japan) for 6:00 a. m. While his coffee pot (made in Japan) is perking, he puts his hair dryer (made in Taiwan) to work and shaves with his electric razor (made in Hong Kong). He puts on a dress shirt (made in Taiwan), his designer jeans (made in Singapore), and a pair of tennis shoes (made in Korea).

After cooking up some breakfast in his new electric skillet (made in the Philippines), he sits down to figure out on his calculator (made in Mexico) how much he can spend today. After setting his watch (made in Japan) to the radio (made in Hong Kong), he goes out, gets in his car (made in Japan), and goes looking, as he has been for a long time, for a good-paying American job.

At the end of another discouraging and fruitless day, Joe decides to relax for awhile. He puts on a pair of sandals (made in Brazil), pours himself a glass of wine (made in France), and turns on his TV (made in Japan) - once again ponders why he can't find a good paying American job.





CHEAP LABOR

The American wage earner is no longer the highest paid worker in the world, he is now in sixth place. Oh sure, there are some skills that pay top dollar but that will always be. You just cannot compete against cheap foreign labor of 25 or 30 cents an hour.





STAN COUSINS - A. P. A. No. 431
TREASURE GEMS - 1991

A couple of hints for cold weather operation: My press is located in an upstairs "ex-bedroom". The thermostat in that room is set at 50°. In winter, I find it hard to get the ink to spread on the ink plate at such a low temperature. I bring my ink plate downstairs and place it in my oven which has a pilot light. Four or five hours (or over night) is sufficient to warm the plate. The rollers also come down, but *don't* go in the oven.

I would assume that if your oven was electric or gas without a pilot light or had electronic ignition, a slight heating prior to use would be in order. At any rate, I find that ink spreads easily when plate and rollers are at *normal* room temperature.

Also: While this has nothing to do with temperature, I'll pass it on for what it's worth: when I change my tympan paper every six or eight months, I lock about 10" of rule 10 picas from the bottom of the chase and print the rule on the new tympan paper. This facilitates the accurate placement of gauge pins. Once they are *securely* in place, future forms are locked in the chase to conform with the gauge pins *not* the pins to the form. Future forms are locked in the chase at least $11\frac{1}{2}$ picas from the bottom, eliminating the possibility of type being ruined by gauge pins.

I was saddened to hear of the death of Herb Harnish. Although I'd corresponded with him for years, I met him only once - at the '88 'Goose at Indy. The World is richer for his being here and poorer for his demise. May he Rest in Peace.

Stan Kroeger APA **439**

A PRINTER THAT PAID THE PRICE



NTOINE AUGEREAU, Parisian printer known for his Aldine-inspired types, was active as a printer less than two years before being publicly burnt for printing heritical works. Unfortunately for Augereau, he lived in an age of extreme religious intol-

erance & eccleſſiaſtical povver. Thus, he had little freedom at his printing office in sixteenth century France. (circa 1553)

¶ We who practice this ancient craft much the same as Augereau did, would do vvell to occaſionally ſtep out of our habitual wool-gathering before our type caſes and reflect on the freedoms vve enjoy at our perſonal and private preſſes. ✠

EXCUDEBAT WARING 93 Jeniford Rd Fairfield, CT 06430

errata: pg1 : heretical for heritical pg. 2 : ecclesiastic for ecclessiastic

For the Pumphandle Press, the end

As reported by David Churchman, Herb Harnish died March 7, 1991. Dave and Dave Peat knew him before I did. Some of his work was printed in Dick Ulrick's *Gobboon* in 1975 and that was my first exposure to his skill.

In 1977 I became sec.-treas. of the APA and feeling that we needed his kind of printer, invited him to join. He did; printed for the '77 *TG* and every subsequent issue, assembled *TG* for ten years and printed many other pieces for the bundle with great skill and beauty.

Marion and I visited him twice, the first in 1979. I brought him some Nyloprint. His shop was a marvel of neatness with typecases to the ceiling. Lots of rare type. A Thompson caster was in the garage. We had a lot of correspondence about type, Nyloprint and photography.

His wife had MS. Their house was built so she could do some things from her wheelchair. Herb had been a police photographer and retired early to care for his wife. She died in '87. He came to the Wayzgoose at Indianapolis in 1988 and at Akron in 1989. He had a good sense of humor, was kind and thoughtful.

I miss him.

A Few Typefaces, Rarely Seen

Earlier this year my five sizes of Piranesi Italic, 10-24 pt, were sold. This Piranesi Roman was designed in 1930 by Willard T. Sniffin. The beautiful *Piranesi Italic*, came out that year too, but was designed by Morris Benton, as was **Piranesi Bold, 1931, and Bold Italic, 1933. Plain italic caps in addition to the swash caps supplied normally were listed. These have never been seen by me except in Mac McGrew's book. None of these faces sold well except Piranesi Italic and were not listed in the ATF catalog for very long.**

Intertype copied the italic and called it Minuet, 10-18 point. Some foundrys can cast individual types from these Intertype mats. I had some 14 pt at one time.

My present holdings: 12 pt Piranesi; 8, 12, 14, 24 **Bold**; 8, 18, 24 bold italic.

DUANE C. SCOTT APA 436
The Scott Free Press and Papermill
8501 Lamar Avenue, OVERLAND PARK KS 66207
913 381-7942



A Trace of Printing History in Your Hand

The ink with which this is printed is different. It contains pulverized fragments of a brick from the type foundry of Farmer, Little in New York. The brick was retrieved by Martin & Penny Speckter when the building was demolished in the 1960s. Farmer, Little's predecessors had occupied this building since 1848.

-Steve Saxe

You guessed it – the type was cast
by Farmer, Little...
Bowl, Nassau, Heroic.



Well printed books are just as scarce as well written ones; and every author should remember that most costly books derive their value from the craft of the printer & not from the author's genius.

George Bernhard Shaw

❀ ❀ ❀ Trotting out the good stuff. ❀ ❀ ❀



❀ This leaf for Treasure Gems 1991 gives me an opportunity to road test some newly acquired types here at the Foolproof Press. The verso is set in Elizabeth Roman and Italic from Bauer, while this page is composed using Heritage from American Type Founders Company. Great looking stuff! ❀

❀ ❀ ❀ Rick von Holdt, APA 546 ❀ ❀ ❀

The Annual Bodkin Report

Some Pointed Remarks From Roger Frith of The Telegraph Press

A YEAR ago in this publication, I launched The Great Bodkin Hunt. A number have turned up and now reside here. Others have been located. Those that we can now account for are as follows.

Mike Phillips found a new one in a dealer's stock in the U.K. and sent it to me. Bob Merrill gave me a bodkin tweezer. A homemade bodkin came from retired compositor and good friend, Edwin Smith. My thanks to all three.

Another source has proven to be American Printing Equipment. Their compositor's kit contains a dandy example of the breed and is recommended highly.

Folks who wrote to offer advice or report sightings are as follows: Bill McKay, Phil Cade, Jim Hedges, Duane Scott, Helmi Moody and Craig Starr. To one and all, I appreciate the help.

What remains is the mystery itself. I can now show that a few bodkins still are with us. Where the others have gotten to, I have no idea and would very much like to know. Bodkin sightings are still eagerly solicited. Let me know if you find one.



BASEBALL is passion with me . . . just like printing, reading, and beer drinking. Mundane matters like yard work, plumbing, painting, correspondence, social life, and television—except ball games—are perpetually neglected.

During the month of March, the Grapefruit League exhibition baseball season was in full swing here in Florida, and that occupied most of my time. Printing and reading were put on the back burner while I was out at the ball park. Happily, I can drink beer while I'm at the ball game . . . or while I'm reading or printing.

When the major league teams finally flew north in early April to begin the regular season, I had to print up a storm. As I pen these words, barely two weeks remain until Dave Greer's May 1 *Treasure Gems* deadline . . . and I'm still in the midst of a 12-page issue of *Suncoast Amateur* for the May AAPA bundle.

Incidentally, copy for that journal is also baseball-related.

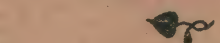
The question is: If a hobby is supposed to be relaxing, how come I have to work like hell to meet the deadlines?



THIS leaf for the 1991 *Treasure Gems* has been handset in Garamont types and printed on a C&P 8x12 by Frederick J. Liddle. *Prop.*, Carpetbagger Press, 404 Erie Avenue, Tampa, Florida 33606.

APA 336

SOUVENIR



We're off to WilliaMorrisLand –
Again across the greengreen fields,
With clouded skies, and unknown
hedgerow ways to drive.
To Kelmscott Manor,
where he worked and played,
To see the overwhelming patterns
of his life and art;
And through it all, the sadsad face
Of Janey, who, even so,
Embroidered on her husband's bed,
With patient grace, a canopy
that celebrated Love thereon,
And rest.

G. Stuart



imprenta
glorias

"Lightheartedness is a treasure in a world too full of sorrows, a treasure little regarded and widely forfeited to aggression, greed, and horrendous tribal rituals."

--from *The Edge* by Dick Francis
Ballantine Books *1988*



Susan DeNeef APA 603





DAME DE QUALITE JOVANT DE LA GUITARE

WOMAN OF QUALITY PLAYING A GUITAR

The woodblock printed on the other side of this page is an old French woodcut that is probably dated in the late 1800s. It was given to me by my friend Thor Willat shortly before he moved from Santa Fe and went back to California. Thor also gave me a number of other printing treasures, not the least of which was an 18th century French type punch dating to the 1700s. I have no idea when or where Thor picked up these items but it was probably during the time when he was working all over the world as a newsreel cameraman. At any rate I'm grateful for the gifts.

The printing of a woodblock that is well over a hundred years old is a delicate matter. For one thing, the block has cracked in the middle where two smaller blocks were joined together. And the block had never been completely routed out, leaving a rough border to overshadow the delicate figure of the woman.

I chose to ink for the figure and let the crack and border fall where they may.

TREASURE GEMS '91 - Dick Fleming # 489

Fluff & Flimsies

LES BOYER, noble recruiter & Secretary, now a Texan, achieves issue 100 of his *Echo*, so, cheering we salute another Centurion joining a scant dozen other such ardent devotees of our hobby.

Scores of other standout Amateur "Journalism" participants in this amateur printing have surfaced during the decades of our play.

Latest great surprise has been the willing fly-about aid from Schuyler Shipley of St. Louis to assist resuscitation of Linotypes from Arkansas (John Horn) to Spokane (Gale Mueller). What great lengths to go to boost survival of our fading old letterpress methods! Luckily "Sky" is a TWA pilot with helpful airline pass-riding perks as well.

Good friend Scotty, of Seattle, has nurtured almost a dozen new AAPA members by stimulating gatherings of the Northwest Typochondriacs group.

From the retired Rhode Island professor Wilbur Doctor comes always interesting copy.

Around Gale Sheldon's El Cajon honeycomb another dozen San Diego "neighbors" create pages to gather for their semi-annual *NAPA West*.

Looking back . . .

Apparently only four persons noticed *WM* 400.

Prior to quitting work in NYC, all 190 *WM* issues up to September 1976 were pad-bound — a 2-inch thick memory of WEAKER flimsy fun over the 36 years since it began September 22, 1940.

After arrival out here late in 1976, numbers 191 thru 415 appeared. Can it be this dozen years have induced 225 more WEAKER issues ?

Over twelve appeared in 1990 anticipating the PLU gathering-to-be of AAPA; where four other flimsies told of daily convention highlights.

Starting with our first issue, quite possibly early WM examples were the model popularizing duets: papers co-published on visits of AJ's to other shops.

Of such unusual co-ventures (somewhat like signing guestbooks of yore) here in Oak Harbor: two dozen issues welcomed AJ visitors here; plus a dozen printed on journeys to shops of friends in Denver, Tampa, Spokane, Santa Fe, Silver City, El Cajon, Portland, Chimacum, PLU, & Seattle.

Not epic literature, that — but FUN.

From The Case Under The Bed (Spectrum)
of Ralph Babcock, Oak Harbor, WA. April '91

lig' ə- choor'

LIGATURE (noun) — *A* ligature is a cord or string used to tie things together, or a strip of cloth used to bandage a wound. In Swift's "Gulliver's Travels", the tiny Lilliputians use them to tie Gulliver to the ground. In medicine, ligatures are the threads or strings used by surgeons to re-connect body parts after incisions. In music, a ligature is the combination of two or more tones sung as a single syllable or played without a break. To a printer, a ligature is two or three letters joined together.

From the Book

EUROPE ON SATURDAY NIGHT

by John Gould

Education in America is judged, not by what it does, but by what it costs.



ROBERT H. MERRILL

The Golden Sun Press

THE GOLDEN SUN PRESS had its real beginning in December 1949 when a 9x13 Perfected Prouty platen press about 46 years old was acquired in Des Moines, Iowa and moved to Iowa City. Prior to that, however, 13 nearly-new type cases were obtained at an auction in Iowa City. Seven were Kelsey two-thirds cases. The other six were small Kelsey square cases. Some of the auction buyers thought they were for sorting seed corn, and I didn't tell them any differently!

The 1300-pound press had been used for die-cutting without a jacket, but the platen didn't seem to be damaged. The press stood idle for over a year and then was dismantled, cleaned and reassembled. This work, plus devising a new power transmission system, repairs, improvements, and minor adjustments took another year and a half. During this time we were busily acquiring type, cases (all we wanted for 35c each), and other equipment.

Starting in the fall of 1952, the old machine ran for a few months, printing stationery, Christmas cards and the like until it was again dismantled early in 1953 preparatory to its removal to New Mexico on the specially reinforced tailgate of a moving van.

After being stored for 12 months in a plastic wrapper, the press acquired its own room and again resumed its career.

When located in Iowa City, our Press was known as The Broadhorn Press, after a Mississippi River flatboat. However, since moving to the "Land of Enchantment," we felt a southwestern name would be more in keeping with the surroundings, and the name was changed.

Working in the printing field, raising four sons, the Army Reserve, and remodeling our home took time from private press printing. Now that we're retired, there seems to be ample time for printing as well as touring the country. We'll see what we can produce in the years to come.



Printed for Treasure Gems 1991 in Bulmer type

Jim Doolittle, The Golden Sun Press
2709 Eastridge Drive NE
Albuquerque, New Mexico 87112-2012
505-299-5500 APA 595, NAPA



YOU have to believe in Happiness,
Or happiness never comes.

I know that a bird chirps none the less,
When all he finds is crumbs.
You have to believe that the buds will grow,
Believe in the grass in the days of snow.
Ah, that's the reason a bird can sing
On his darkest day he believes in Spring.

D. MULOCK







Treasure Gems 1991



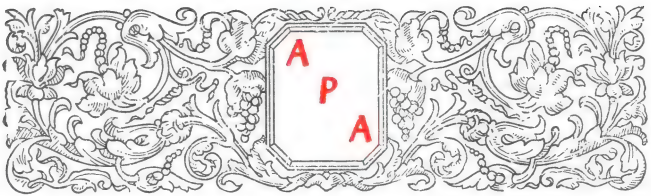








HAROLD BACON - APA 446
OLD COUNTY ROAD PRESS



IT IS A RARE PRIVILEGE to be members of The Amalgamated Printers Association. We have a group which is unique in all America; possibly in all other hobbies.

Attendance at last year's Wayzgoose in Little Rock of almost half our membership proves no lack of interest. Healthy monthly bundles and Treasure Gems participation is a further indication of active interest.

But, as John Horn has so ably put it, "We are guilty of printing mostly drivel to satisfy the activity requirement."

We all own tons of type & equipment which will produce fine printing. Let's take advantage of our position as perhaps the last artisans to practice a noble craft, and seriously learn and benefit from the experience.

Handset in Haas' Vendome by R. L. Orbach, 515


A
A



EDITORIAL COMMENT

AN ANECDOTE about Homer Bigart, a legendary New York reporter, will strike a chord with any reporter who takes pride in his or her own writing.

According to the Times, Bigart was known for his disdain for editors.

One night, Bigart was assigned to cover a riot, writing the story, undoubtedly on a tight deadline, in the newsroom from reports coming in from the scene.

As one reporter called in, rioters began shaking the phone booth from which he was calling. He expressed alarm.

Bigart, juggling the demands of his hovering editors, soothed his colleague in the field, noting, "Well, at least you're dealing with sane people."



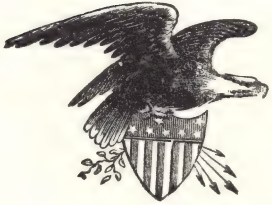
Mark Sableman The Cityview Press
21 Chaminade St. Louis, Mo. 63141



THE UNDER GROUND AVIARY



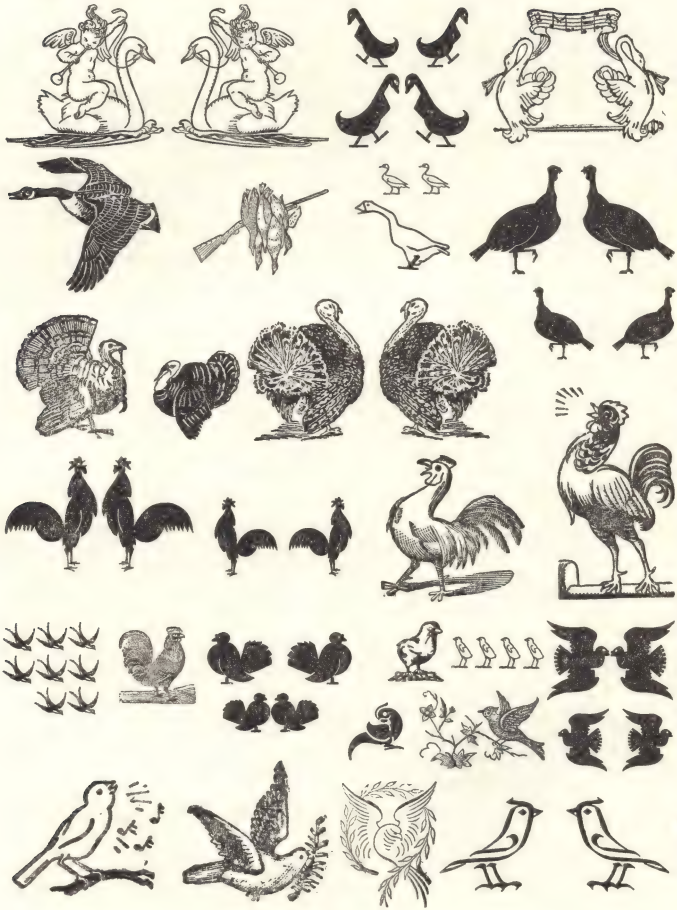
BIRDS
both Fair & Fowl
from the cut files
of the Underground
Press, New York.



Charles
Klensch, Prop.

March 1991

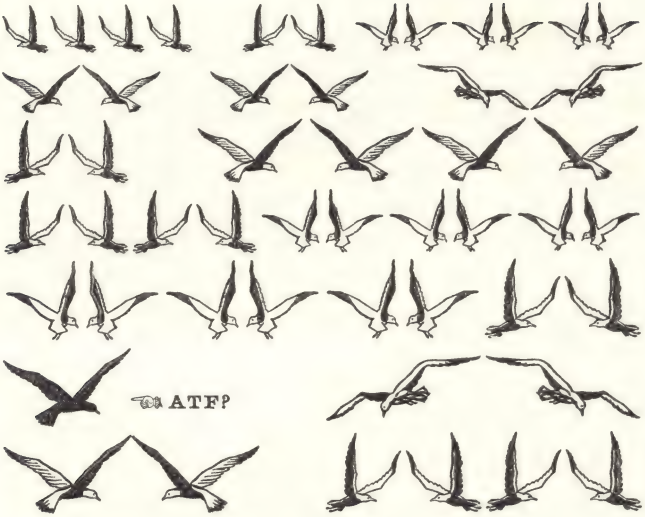
The Beautiful & the Edible



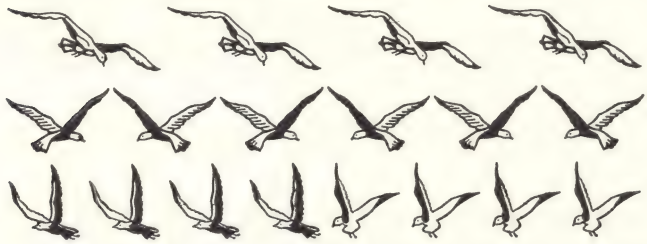
The Symbolic & the Predatory



•ATF Handypack No 72



•Baltotype Handy Box No 209



Baltotype knocked off 5 of the ATF gulls, cast them on 30 pt.



The difference
between the right word
and the nearly
right word is the
same as that between
lightning and the
lightning bug.

MARK TWAIN

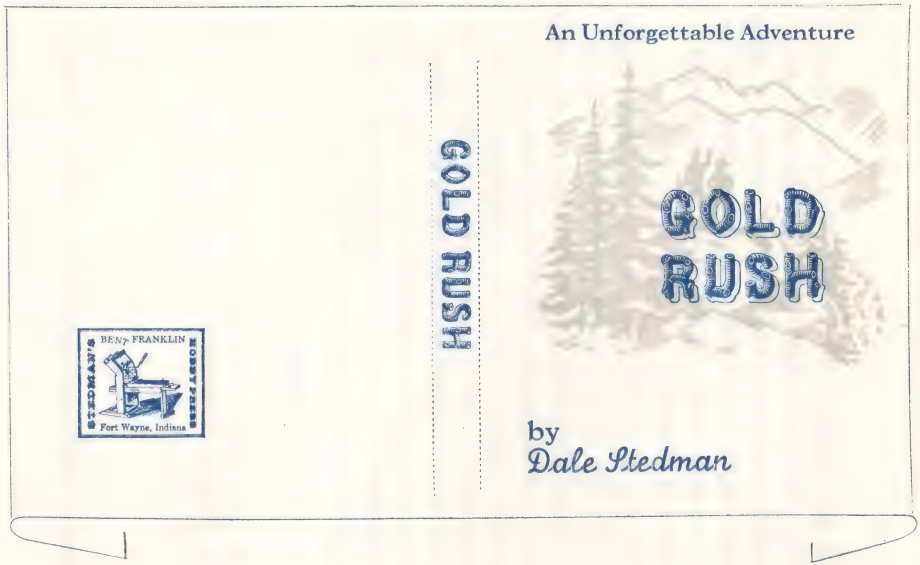


McCabe!

A little society in Manchester asked for the lecture "Why I Left the Church of Rome," and a surprising number of the citizens came to hear. Incidentally—and to my annoyance—they advertised me with large posters that had my name and "Ex-Priest" in enormous letters, though I never pandered to those who were eager for spicy tales. I learned later that my eldest sister, a devout Catholic schoolmistress with whom I was afterwards cordially reconciled, spent a whole night on the streets tearing down such bills as she could reach. When I asked my brother what my father had said he replied, reflectively: "Well, you see, the old man had never seen the family name that size before."

—Joseph Martin McCabe, *Eighty Years a Rebel*

David L. Kent 599



BOOK JACKETS seem to add a bit of class and protection to miniature books. Credit must go to J. Ed Newman for encouragement and the idea of book jackets on my first miniature book. Two very slight folds

at the spine are indicated by dotted lines on this reproduction. They seem to be done most quickly and squarely by properly positioning each jacket against the guide rule of a hand paper cutter. Slight finger pressure on the paper over the cutter edge produces a squarely placed bend. (Careful of fingers!)

Publishing my first book has been an interesting learning experience. The historical research of others has enhanced my own collection of information and was expanded in March by a fascinating Elderhostel winter trip to the Yukon and Alaska. We had the opportunity to see a bit of the gruelling route that Grandpa told me of travelling with his 12 companions many years ago. They labored hard to backpack, and haul by raft and dog-sled the tons of required supplies. The fabled goldfields were 500 mountainous miles inland from the Alaskan coast.



COLOPHON: Cut treadled on 1864 MODEL press, balance on C & P.
Type - Rustic, Bodoni, News Gothic. For - Treasure Gems 1991
APA 414 Book: $20 ppd

Stedman's Bent Franklin Press 4422 Dodge Ft. Wayne, IN 46815

ATF LAUREL

THIS LAUREL BORDER appears on page 739 of the 1906 American Type Founders catalog—much more neatly printed and arranged than will be the result here. Additionally, my border apears rather worn, and I doubt if it will print very crisply.

I don't know when they discontinued it. It doesn't show up in my 1934 and 1943 catalogs, but they had their decorative materials in other catalogs during those years, and I don't have them.

This border is 12 point. In 1906, it was also available in 6 and 18 point,

with all three sizes shown in both a solid and outline format.

The 12 point font sold for $1.50 in 1906, but that was a few years ago, before the days of 100 billion dollar deficits and trillion dollar national debts. Even before the income tax. I don't recall how much I paid for it or where I got it. Charlie Bush or Dave Churchman probably snookered me out of $20 or $25 at the 1990 AAPA convention or APA Wayzgoose. But it was a bargain, in any event, and for a good cause.

Samples of the various Laurel Border pieces:



WANTED: A copy of the 1978 edition of *Treasure Gems.* That's Number 8, and the only one I'm missing. What's your price?

● *Printed for the APA Treasure Gems by Leslie W. Boyer, 535 Kickerillo Dr., Houston, TX 77079.*

RELATIONSHIPS -

whatever their nature - do not
come full-grown and made-to-order.

If they did, what would you do
for the rest of your life?



The author of this advice, directed to an offspring, prefers to be anonymous. The type is Pegasus; the printer, Ian Robertson; the occasion, 'Treasure Gems,' 1991.

SLOW LORIS PRESS FAIRHOPE ALABAMA

A Pip of a Pome

John Chapman (1774-1845)

Many of the people knew him only as Johnny Appleseed, and for a long time he refused to divulge his real name. When questioned about this he usually replied with a little verse:

Whether or not you have his name,
The man remains the same;
If his deeds refuse to tell him,
The alphabet will never spell him.

THE ROBOT
PRESS



Robert Kent - A.P.A. 542

Lich sie bor Denn
Tukan achs'
An geh' vermute
Vor die Wachs
Wenn Schi Soor,
Fahrt Schi hatte dann
Schi geh' verfahr der
Vor die von.



Carol Kent: 529

NEWSPRINT

THE RIDICULOUS

COATED 2-SIDES

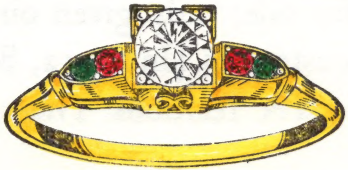
KROMEKOTE

THE SUBLIME

Remember = Paper is Part of the Printing

"From the Ridiculous to the Sublime"
thunk up & executed on two kinds of
paper - naturally - by John Clement,
APA 376, especially for
TREASURE GEMS 1991

Why "Treasure Gems?"



PERHAPS one of the rarest keepsakes in the printing field is Kurt H. Volk's collection entitled *My Treasure Chest*, printed in 1945. Its subtitle reads:

My Treasure Chest with Gems is filled,
Richer than diamonds and gold;
Open it up and you'll be thrilled,
As page after page you unfold.

The chest included such printed gems as: *Ave Maria, The Happy Man, The 23rd Psalm, The Bill of Rights, Nursery Rhymes, The Lord's Prayer, Abou Ben Adhem and Patrick Henry.*

Continued –

Some were hand illuminated. We are fortunate to possess a chest since they were not for sale; only given out as gifts to valued customers. (In 1972, Bill Greer named the APA Yearbook *Treasure Gems.*)



Types: Deepdene & Italic, French Clarendon Ext., Pencraft, Ornamented No. 1080, Teuton Text Initial, Pearl No. 3, Stereo Ring, Electro Cut on Tarotext.

Printed by Dave Greer; material contributed by William M. Greer.